



26th Annual

Kawartha Lakes Festival of Trees

November 17th - 19th

Dear Valued Sponsor,

Warm greetings from the Festival of Trees Committee and Kawartha Settlers' Village!

This year, the festival will offer an array of activities and attractions for the whole family, including wagon rides, a Candy Shoppe, and, as always, a magical visit from Santa Claus. The main highlight, of course, will be the hundreds of exquisitely decorated and donated items displayed in the Village, all up for raffle and auction.

We invite you to join us as a sponsor to help elevate the Festival of Trees to new heights. With your invaluable support as a sponsor, we aim to create an unforgettable experience for our **projected 6,000+ visitors** at the 26th Annual Festival of Trees. Attached, you will find our sponsorship opportunities, which not only contribute to the growth of the event but also provide sponsors with substantial exposure.

It's important to note that the Festival of Trees serves as a significant fundraiser, aiming to maintain and improve our heritage buildings and artifacts, as well as expand our events and educational programs. Since last year's event, we have been able to continue to transform the Boyd Shanty into our new resource centre, purchase items to enhance our museum and displays, offer family events like Settlers' Day, with the addition of new attractions and ensure the overall growth and viability of Kawartha Settlers' Village.

As a token of our gratitude, all sponsors will receive two complimentary tickets to the exclusive Preview Night on November 16th. Additionally, sponsors will receive recognition in the event program, a mention in our thank you ad published in the newspaper, prominent digital exposure on our website, a sponsorship window sign, and signage on the sponsored item or event.

Sponsorship is available in the following categories:
(See corresponding pages for more details)

Category #1 - Official Event Sponsor / Media Sponsor

Category #2 - Special Event Sponsor

Category #3 - Sponsor Decorated Tree

Category #4 - Design Team Decorates an Item on Your Behalf

Category #5 - Gift in Kind Sponsor

Please review the enclosed sponsorship forms; if you have any questions please contact the office. Kawartha Settlers' Village and the Festival of Trees Committee appreciates your support. A committee member will be contacting you shortly to review your support options.

Wishing you an early Merry Christmas from the Festival of Trees Committee & Kawartha Settlers' Village



85 Dunn Street, Bobcaygeon, ON

Phone: 705.738.6163 Email: info@settlersvillage.org



www.kawarthalakesfestivaloftrees.com

26th Annual

Kawartha Lakes Festival of Trees

Category 1 – Official Event Sponsor (\$1500) & Media Sponsor (\$2000)

An Official Event/Media Sponsor represents the highest level of support for the Festival of Trees. In addition to the regular benefits, we will decorate and display a complimentary 7ft. tree and your logo will be displayed on our website and on our promotional material. *Limit to 3 Official Event Sponsors.*

Category 2 - Special Event Sponsor (\$300)

As a Special Event Sponsor your name will be synonymous with the event you choose.

A	Preview Night	<input type="checkbox"/>	E	Children’s Crafts	<input type="checkbox"/>
B	The Village Candy Shoppe	<input type="checkbox"/>	F	A Visit with Santa	<input type="checkbox"/>
C	Volunteer Centre	<input type="checkbox"/>	G	Wagon Rides	<input type="checkbox"/>
D	Christmas Boutique	<input type="checkbox"/>	H	Christmas Music	<input type="checkbox"/>

Please note there is a limit of 4 sponsors per event (choices are received on a first come first served basis).

Category 3 - Sponsor Decorated Trees

Your organization will be supplied with a tree, which you can decorate at the Village or at your place of choosing. The item will then either be raffled or auctioned. Your item must be decorated and received before **October 31st**.

A	6-6.5’ Tree (\$300)	<input type="checkbox"/>	B	36” Table Top Tree (\$125)	<input type="checkbox"/>
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Category 4 - Design Team Decorated Festival Item

These items will be created and specially decorated by our talented design team on your behalf.

Category	Description	
A	6-6.5’ PENCIL TREE (\$350)	<input type="checkbox"/>
B	6-6.5’ TREE (\$425)	<input type="checkbox"/>
C	7-7.5’ TREE (\$525)	<input type="checkbox"/>
D	DESIGNER’S CHOICE (\$175)	<input type="checkbox"/>
E	DESIGNER’S CHOICE (\$250)	<input type="checkbox"/>

**Designer Choice items are special and one of a kind. Sponsorship for trees is on a first come first served basis. Your sponsored item will be decorated by one of our local design team members and displayed at the Festival, where it will either be auctioned or raffled.*

Category 5 - Gift in Kind Sponsorship

Gifts for the auction and raffle would be happily accepted. These donations can be unique Christmas items like wall hangings, gift certificates and more. Cash is also welcome for our elves to purchase a suitable Christmas gift item. Please have your gift in kind to the village by **October 31st**, to ensure full sponsorship benefits are met. Pick-up is available if required.

Sponsorship Form

Please complete and return the following with your payment and/or gift in-kind item by October 31st, 2023. These dates are to ensure your name is included in our promotional materials.

Corporate Name: _____

Desired Display Name: _____

Contact Person: _____

Address: _____ P.O. Box: _____

City: _____ Postal Code: _____

Phone Number: _____ Email Address: _____

CATEGORY	LETTER	VALUE \$

Gift in Kind Description: _____

Value of Gift: _____

Name: _____ Date: _____

Please make cheques payable to Kawartha Lakes Festival of Trees. Cash, Debit or Visa available at the Visitor Centre. Alternatively, you can pay by Email Money Transfer: ecommerce@settlersvillage.org
Completed forms can be dropped off, emailed to fot@settlersvillage.org or mailed to 85 Dunn Street, PO Box 755, Bobcaygeon, ON K0M 1A0

Designer:
(Office Use Only)

Location:
(Office Use Only)



85 Dunn Street, Bobcaygeon, ON

Phone: 705.738.6163 Email: info@settlersvillage.org



www.kawarthalakesfestivaloftrees.com

Past Sponsorship Examples



7.5' TREE



DESIGNER'S CHOICE



DESIGNER'S CHOICE



6.5' TREE



DESIGNER'S CHOICE



DESIGNER'S CHOICE



PENCIL TREE